

PRESS RELEASE

Avant-garde and eco-sustainable: the Splendide is reborn

The renovation of the historic hotel in Lugano continues. After the elegant Spa, the terraces and the panoramic dining room, built in 2019, the renovation and development project, enthusiastically supported by Dr Roberto Naldi, owner of the hotel managed by Giuseppe Rossi, will continue with a radical renovation of the Splendide, creating new spaces for an increasingly modern and eco-sustainable approach to hospitality.

A focus on quality and the environment will inspire the development of the historic hotel in Lugano in the coming years. The Splendide is committed to providing its guests with first-class service while respecting the environment. New reception halls and **two new wings with low environmental impact** will soon be built, equipped with photovoltaic systems and a heat exchange system that will use water from the lake for air conditioning.

Care of the environment will be the watchword for the exterior development and, in part, of the facades of the new buildings that will have rooms and suites with a lake view. Their spacious rooms and panoramic views will comply with the latest standards for 5-star hotels. The garden, the park, and the cladding of some sections of the facades will "breathe", i.e., they will absorb carbon dioxide and produce oxygen, which will be beneficial to guests and the surrounding area. They will also have a decidedly contemporary look, in harmony with the natural landscape, while enhancing the original building.

Another new building, which will replace the one in which some of the hotel rooms are now located, will be reserved for the creation of residences that will have access to hotel services. This is an innovative service for the city that will attract an international clientele to Ceresio (Lake Lugano). This is for those who are searching for a model of hospitality that is increasingly in demand, and will give Lugano a place on the exclusive global circuit of "customised" destinations.

With the addition of the new wings, the range of suites available to Splendide Royal guests will increase, while the overall number of rooms will decrease, presenting a new, even more qualitative and efficient structure built on a human scale. There will also be a new car park for all hotel guests and residents.

Continuity and renewal remain the inspiration for the extensive changes being made at the Splendide. Renovation will create new spaces, while leaving the original, historic hotel building untouched. In fact, it will even improve the hotel's old-world charm, despite the work being carried out to improve the building's energy efficiency. New extensive green spaces will alternate with the new buildings, creating **urban gardens**, a secret garden at the back, and a hanging garden facing the lake. These will bring the environment alive with ever-changing colours depending on the season.

Eco-sustainability has become the engine of change that, year after year, the Splendide will continue to apply to its ambitious developments, providing all-round solutions as a supplier of real-world hospitality, while always keeping abreast of the times. These developments have resulted in the hotel receiving several awards including a 5-star luxury classification, the highest awarded in Switzerland, the Happy Guest Award from The Leading Hotels of the World, inclusion in the exclusive international American Express Fine Hotels & Resorts circuit and Virtuoso's Hotels & Resorts Program, as well as 16 Gault-Millau points and a recent Michelin star.

When the work is finished, the environmental impact of the entire hotel will be reduced even further. It will stand as an ethical commitment to the new generation and respect for the correct use of natural resources.